



Constructive and Solutions Journalism



Menti.com

7337 0800



News avoidance / news fatigue

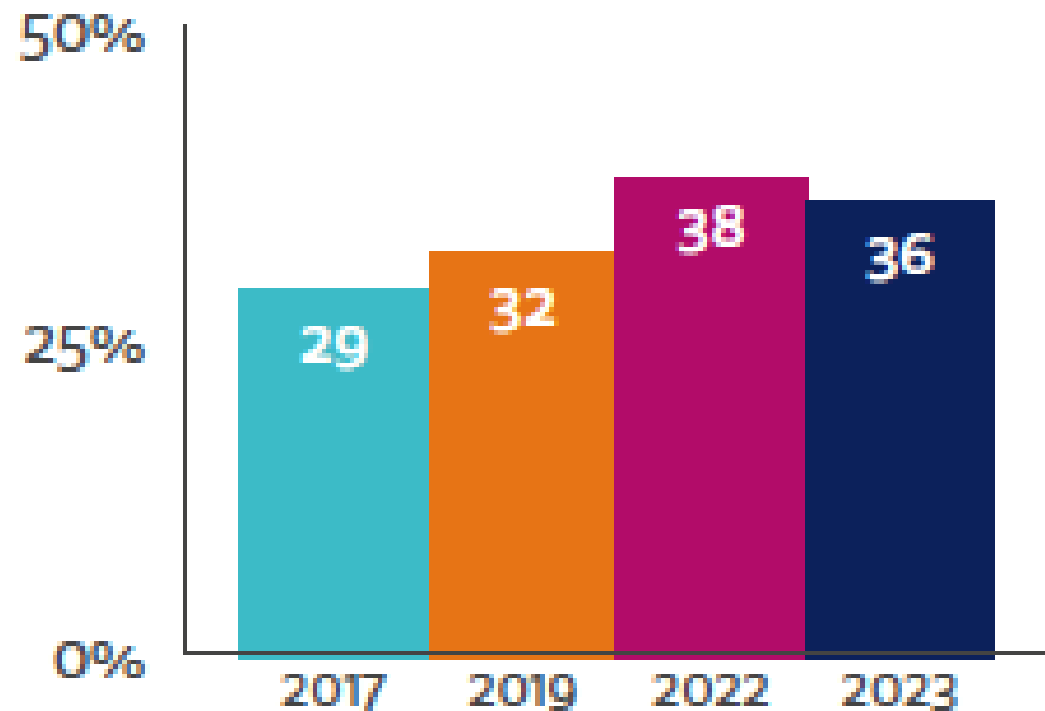


What share of the population avoids the news often or sometimes?

36%

Up from 29% in
2017

PROPORTION THAT SAY THEY SOMETIMES OR OFTEN ACTIVELY TRY TO AVOID THE NEWS (2017-2023) – ALL MARKETS



More likely to be women than men

What is
constructive journalism?



Doom and Gloom

(we're all gonna die)



Is the world capable of stopping a climate apocalypse?



the looming
collapse

'Are we doomed?'



Effective?

Not really

- Stories with alarming statistics drive more engagement on social media
- They don't change beliefs or cause people to take action



Doom and

Gloom

(we're all gonna die)



Constructive Journalism

What is it?

A shift away from **only** covering conflict and problems to **also** addressing solutions to challenges and how to move forward.

It gives an accurate, complete picture of the world and stays true to quality journalism standards and ethics.

Traditional

Negative

Sparks Fear

Sense of Doom



Constructive Mindset

More hopeful

Showing possibilities

Still telling the whole story



What about
this one?

One BILLION people will die from climate change by 2100, study claims

- World's richest will cause mass death - mostly poor people in developing nations
- READ MORE: 1 billion people is currently **one eighth of the global population**

By [JONATHAN CHADWICK FOR MAILONLINE](#) ✕

PUBLISHED: 10:03 EDT, 31 August 2023 | UPDATED: 11:28 EDT, 31 August 2023



Share



80
shares

778
View comments

Scientists have given a terrifying prediction about the future of humanity on this planet.

According to experts in **Canada**, one billion people – **one eighth of the current global population** – will die due to climate change if global warming reaches or exceeds 3.6°F (2°C) by 2100.

Most of those who die will be poorer humans living in the developing world, they say, while the ones contributing to mass fatalities will likely be the top execs at multi-billion dollar oil and gas companies.

Shift in Mindset



Will Zoom spell doom for business air travel?

Many experts are convinced business travelers won't fly as much as they did before the pandemic. But others say these people might be underestimating the power of a handshake.

**HOW COULD WE REFRAME THE
STORY OF BUSINESS TRAVEL
BEING HIT BY COVID?**

Problem focused



N

EU countries delaying, halting vaccinations over delivery shortages

Vaccination delivery delays have caused several countries in Europe to delay or even halt their vaccination programs. DW breaks down which areas have been hit the hardest.



Just over a month after the first vaccine was doled out in Madrid, the Spanish capital is halting initial doses due to shortages

The European Union is embroiled in an escalating dispute with [pharmaceutical company AstraZeneca](#) over planned curbs in vaccine deliveries. Vaccines provided by BioNTech-Pfizer are also being [supplied to European countries at levels lower than anticipated](#).

The shortages are already having an impact on the ground, with countries forced to either halt giving out first doses or to delay appointments.

Constructive

THE IRISH TIMES

Thu, Feb 4, 2021

NEWS

SPORT

BUSINESS

OPINION

LIFE & STYLE

CULTURE

World > Europe | US Election | Brexit | UK | US | Africa | Middle East | Asia-Pacific

How Denmark is administering vaccines at three times the rate of Ireland

Europe Letter: Danes have vaccinated 2% of their population and even ran out of doses

Wed, Jan 13, 2021, 20:30

Updated: Wed, Jan 13, 2021, 21:07



Naomi O'Leary Europe Correspondent

Follow

39



Vans for the transport of vaccines arrive at the Statens Serum Institut in Copenhagen, Denmark, on December 26th, 2020. Photograph: Mads Claus Rasmussen/Ritzau Scanpix/AFP via Getty Images



Most EU countries have Covid-19 vaccines sitting in freezers. Denmark is administering them so fast it has run out. Since the first Dane, pensioner Leif Heiselberg, rolled up his sleeve for a jab on December 27th, the country has given a dose to more than 2 per cent of its population.

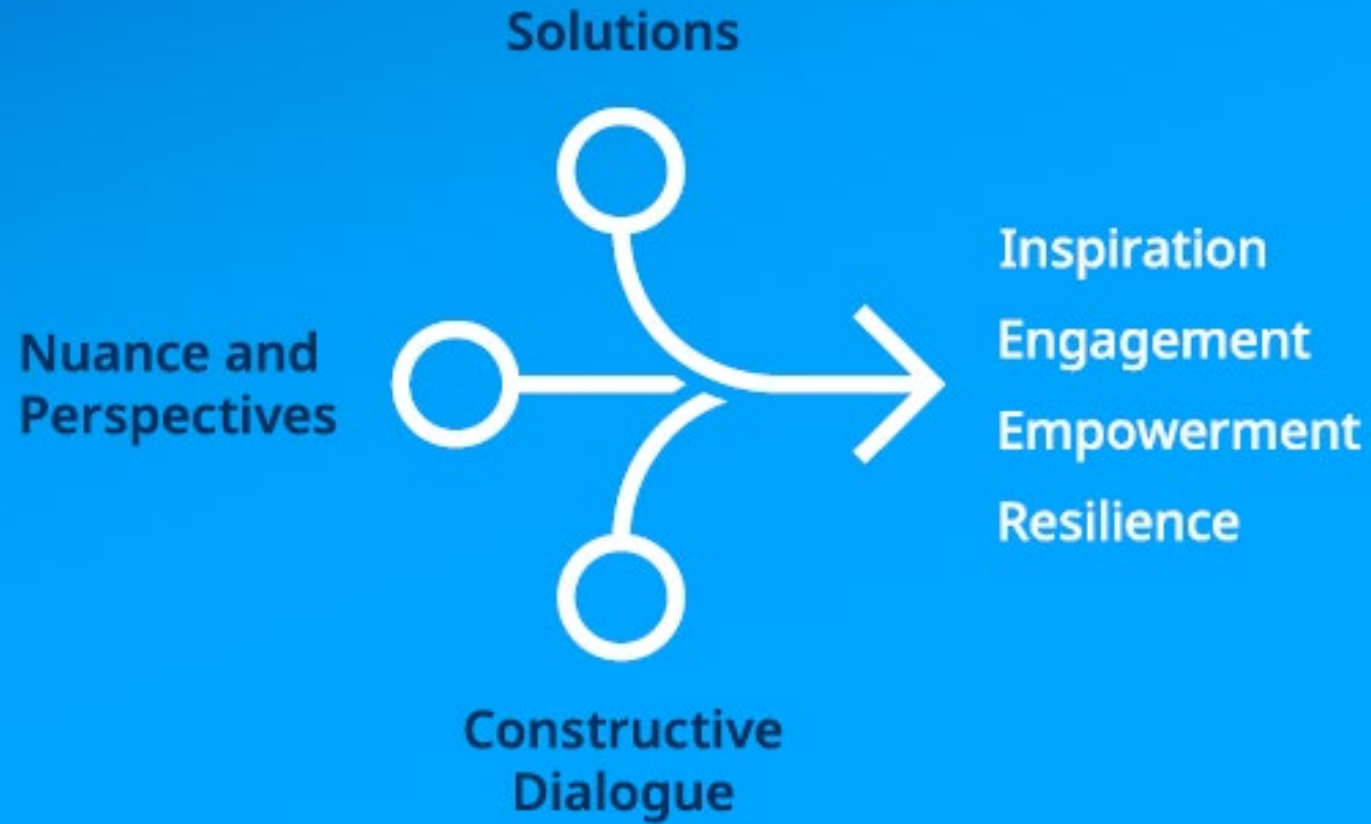
Bad news happens and should be reported. The problem is that journalists usually talk **only** about bad news.



Constructive Journalism

completes the picture and moves forward

Constructive Journalism



A closer look at solutions journalism

A closer look at Solutions Stories



Solutions Journalism – an explainer



The four elements

1. An attempt to respond to a problem

- Include info about problem and approach to resolve (part of) it.



The four elements

2. Evidence

- Include data on effectiveness. Is it working?

Be transparent if there's no data



The four elements



3. Insights

- What were the challenges, struggles and lessons learned? Can the solution be applied in other places.

The four elements

4. Limitations

- No solution is perfect. Talk about the limitations.



THANK

YOU