

GAMCIL

Green Action through Media, Mass Organization and Civil Society in Laos

Celebrating International Women's Day on March 8

The Journalists Association and CARE International in Lao PDR celebrated International Women's Day with an online campaign featuring participation from state journalists, citizen journalists, GAMCIL project staff, and the Lao Journalists Association, who contributed to inspiring and promoting the participation of women and men.



Civil Society Organization (CSO) Exhibition 2025

The Journalists Association and CARE International in Lao PDR participated in exhibiting the products of the GAMCIL project at the Civil Society Organization Exhibition 2025 in Vientiane





Green Journalists Exchange Lessons on Green News Reporting in Salavan Province

Salavan provincial media exchanged and drew upon lessons and experiences in reporting on Green Issues from past participants of the GAMCIL project. Held on April 22, the event was attended by a total of 11 provincial journalists, including 5 women.

Main Objectives:

- To produce news, articles, creative concepts, videos, and posters for wider dissemination across various media platforms.
- To transfer knowledge and lessons from past participants to journalists within the province regarding techniques for producing news content on environmental issues, such as waste problems, air and water pollution, and sustainable green development approaches.
- To raise public awareness and understanding of the importance of environmental protection and the need to reduce the destruction of forests, nature, and ecosystems, which is exacerbating the increasingly severe and frequent impacts of climate change today.





Training of Trainers on Green Issues Reporting

On April 27-30, 2026, an opening ceremony was held for the Training of Trainers course on the topic of "Green Issues Reporting". The main objective is to enhance the skills in content creation and environmental campaign planning to make them more prominent and engaging for project staff and members of the Lao Journalists Association.

Opening remarks were delivered by Mr. Thonglor Duangsavanh, Executive Board Member of the Lao Journalists Association, and Ms. Keopalina Vongphosy, Director of Administration and Finance at CARE International in Lao PDR.

After successfully completing the training of trainers, participants are able to create their own green news reporting curriculum to exchange with and teach their colleagues. They will know the techniques of being a good trainer and be capable of leading journalists and those interested in media work. Specifically, they can use this to train and exchange knowledge on environmental media with youth in their respective provinces to plan the production of content regarding environmental issues, collaboratively plan ways to cope with environmental problems, and raise environmental awareness through online social media





Training on Green Issues Reporting for Northern Journalists

2026 "Green Issues Reporting" Training in Luang Prabang.

From May 4-8, 2026, the GAMCIL project launched a training course on Green Issues Reporting to elevate the capacity of journalist representatives from 8 northern provinces in person, alongside representatives from the central and southern regions in an online format.

Northern participants: 26 (6 females), Central (online): 24 (16 females), and Southern (online): 24 (13 females).

Co-chaired by Mr. Savankhone Razmounry, President of the Lao Journalists Association; Mr. Bounlay Duangduean, Deputy Head of the Luang Prabang Provincial Propaganda and Training Board; and Mr. Bounpheng Thammavong, Senior Program Administration Manager at CARE International in Lao PDR Laos.

The main objective of the training is to practice skills in writing short news to make it appealing and engaging, to delve into fundamental information regarding the environment and green issues, and to learn how to utilize AI tools in news production for greater convenience and speed in the digital age.

After successfully completing the training, journalists have an understanding of the causes of environmental problems, are able to produce short and engaging news content, know how to use artificial intelligence to help structure news content to make it easier to understand, and can effectively produce news posters





Training on Green Issues Reporting for General Online Media Users

2026 "Green Issues Reporting" Training

May 11-15, 2026, Training on Green Issues Reporting for general online media administrators. Participants: 43 people, 29 females.

Honored to be co-chaired by Mr. Savankhone Razmounry, President of the Lao Journalists Association, and Mr. Somsak Sakounkham, Deputy Director General of the Mass Media Department, Central Propaganda and Training Committee.

Objective: To build capacity for general online media users in creating high-quality content on green issues, utilizing Artificial Intelligence (AI) in media work, as well as building an understanding of mass media management and firmly adhering to journalistic ethics as a core principle. Gender inclusion in environmental conservation and the creation of content production plans through a campaign format.

Through the training, participants are able to produce high-quality content regarding green issues, understand how to utilize artificial intelligence in media work to increase work efficiency, and acquire skills in creating content production plans in a campaign format for powerful communication and better reach to target audiences.





Training on Green Issues Reporting for General Online Media Users

On May 21-22, 2026, a training session was held on the topic: "Management of Self-Study Online Courses and Website Management of the Lao Journalists' Association". The training was attended by a total of 10 participants (including 4 women) from the GAMCIL Project, the Lao Journalists' Association, Lao National Radio, Lao National Television, and the Vientiane Times newspaper.

The main objective of the training is to review the creation of online learning courses on the website of the Lao Journalists Association, encourage regular activity in website administration, and approach the management of online self-learning courses to ensure that everyone can access and study them conveniently. After successfully completing the training, participants will be able to review the steps and methods for creating online learning courses on the Lao Journalists Association's website to ensure their completeness, manage and administer the website to keep it updated with regular news and information activity, and manage convenient online self-learning courses, ensuring that everyone (both journalists and interested individuals) can easily access and learn from the various courses.

